

2022 ANNUAL REPORT



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PROJECTS AND ACTIVITIES IN 2021

Projects

1) the Mobile Chocolate School

Since 2019, the Mobile Chocolate School has been educating children in a creative interactive way about fair, sustainable, pleasant (craft), tasty and healthy food, and specifically about how food chains work, and where our food comes from. The project, so far implemented in the Netherlands and funded by FNNZ, has been five times as effective than formulated in the original project proposal. In 2021 the Mobile Chocolate school had its activities only in November, because in the remaining part of the year, school visits were not allowed because of Covid-19 restrictions. This project will continue in the coming years, interested schools along the globe can contact us to participate online in this project.

2) Youth Debating the Future of Europe (U4EU)

The U4EU project, which is funded by the Europe for Citizens Programme of the European Union, aims at encouraging democratic and civic participation of Greek, Bulgarian, Spanish, Italian, German, Belgium, Hungarian, Portuguese and Dutch young citizens, and give them an opportunity to express their concerns about common challenges related to the European identity, diversity and its future. The implementation consists of 7 activities that will take place from March 2020 to September 2022 in 9 countries (Greece, Italy, Spain, Portugal, Germany, Bulgaria, Hungary the Netherlands, Belgium) and will end with a final video, gathering all participants' views regarding the future of EU that will be shown in the European Parliament. In 2020 we finished a video with interviews with 17 young citizens aged between 18 and 30 years which has been projected during several occasions in 2021. In September 2021 two representatives of CCB participated in a community dialogue event in Germany and in November 2021, CCB organized a community dialogue event as part of this project.

Video: <https://www.youtube.com/watch?v=gItrcm1mZXw>

website : www.U4EUproject.eu

3) Cross Cultural Learning on How to Deal with the Corona Crisis.

The aim of this project funded by FNNZ is (1) to strengthen resilience at the individual, community and national level to promote the well-being of people in times of crisis. (2) Develop strategies or solutions that enable people, communities, health professionals and policymakers to reduce the impact of the Corona crisis on health and well-being.

4) “Good Living/Buen Vivir” plans and activities in the Czaar Peterkwartier.

CCB manages an award that the Czaar Peterstraat won in 2019 as part of the “United Streets” call from the Amsterdam Municipality. Together with the Municipality of Amsterdam, CCB assigned five students of the Amsterdam University of Applied Sciences to study whether the Czaar Peter Kwartier may apply a “commons” perspective (according to the design principles for commons by Elinor Ostrom). They organized several meetings with key actors of the neighborhood and produced a final report.

5) Sisterschools

With our team located in Peru and Costa Rica we evaluated the viability of an alliance with Sister Schools in order to make an exchange between the Berlage Lyceum in Amsterdam, a highschool in Costa Rica and a highschool in Peru. It was not possible that the pilot program could finalize.

Other activities

Presentations during international congresses

- 1) February: Session at the Natures of Cities Festival by Rembrandt Zegers and Henkjan Laats. Adding the non-human other to human commoning and right livelihood in the city.
- 2) May: IASC 2021 Urban Commons Virtual Conference. Presentations by Rembrandt Zegers and Henkjan Laats: Multiple-tiers governance and commons in Amsterdam.
- 3) September: IASC 2021 Forest Commons Virtual Conference. CCB panel moderated by Gustavo Hernandez with presentations by Margo Potma, Natalia Lopez and Henkjan Laats.

- 4) 25th of September: presentations by Gustavo Hernández and Henkjan Laats, during an expert dialogue organized by the Cayetano Heredia University, Peru on Harmony with Nature, Rights of Nature, SDG's and intercultural education.
- 5) October: In the international Peruvian Cacao and Chocolate Virtual Forum 2021, CCB's experts Margo Potma, Erik Sauer, Gustavo Hernández and Henkjan Laats exposed innovative themes related to fair and sustainable cacao and chocolate.
- 6) October: IASC 2021 General Virtual Conference. CCB panel moderated by Lorena Perez with presentations by Henkjan Laats, Rembrandt Zegers, Gustavo Hernandez and Dorine van Norren.

Vision towards the future

We see that in Europe, the Netherlands, and more specifically in Amsterdam there is a lot of openness and interest in the topic of Good Living, and how this could be applied through the “commons” and life plans, from a South-North exchange perspective. We’ll also continue the possibilities and opportunities of contributing to transition processes (towards Good Living), specifically to the process of food transition with the use of cocoa and chocolate in direct food chains as a catalyst and seducer.

Concretely, in 2021 started the project “Technological innovation for the sustainable production of cocoa and cocoa products in the regions of Piura and San Martin”. This project is managed by APP Cacao, the major Peruvian umbrella organization for cocoa farmers and CCB is involved as a collaborating organization. This project opens opportunities for CCB and its cacao and chocolate specialists to become even more involved in the process of promoting fair and sustainable direct chain cocoa and chocolate in Europe, South America and other parts of the world.

Even so, CCB’s participation in the project Youth Debating the Future of Europe (2020-2022) opens possibilities to increase our activities with youth in several parts of the world, focusing on themes related with Good Living.

FINANCIAL REPORT 2021

Balans 31-12-2020: €13.158,74

BALANS TOT EN MET 31-12-2021	ACTIVA	PASSIVA
Inventarissen		
Bank	€ 3.585,42	
Debiteuren		
Algemene reserves		€ 3.585,42
Crediteuren		
	€ 3.585,42	€ 3.585,42

WINST EN VERLIESREKENING 2020	VERLIES	WINST
Subsidies ANCE Project U4EU € 3464,89	€ 13038,21	€ 3464,89

UITGAVEN

Bankkosten	174,45
Website huur & onderhoud	875
Reis- en verblijfkosten	3245
Inhuur externe consultants	2543,92
Digitale communicatie en kantoorkosten	1901,86
Overige projectkosten	2,95
Maaltijden	630,48
Huur	400
Teruggave Wereldwinkeldonatie	3326,27
Totaal uitgaven	13038,21
Saldo	- 9573,32

HISTORY

CCB was founded in 2005 by five friends, thinkers, men and women, most of them being “mixed couples” from different countries and continents. They wanted to contribute positively to the world with all its diverse societies and to promote a healthy environment. The initiative was based on an idea that surged in 2002 in Cusco, Peru and it aimed at reversing the paradigm of “North to South Development” measured by macro-economic success, and supporting South to North “development” cooperation. Furthermore, the initiative wanted to facilitate the transfer of knowledge and values, South to North, since a traditional development model is applied one way the other way around, therefore in this model the North can also learn a great deal from the South. This reversing paradigm is based on a relationship of respect among equals.

The first CCB activity was a multicultural (“mixed”) couple’s workshop on issues that included gender and multicultural relationships based on respect and equality. It showed that the relationship between the Global North and South can learn from the dynamics, problems and positive aspects of multicultural couples, and that mutual respect and equality is essential to ensure constructive cooperation.

Continuing from this central idea (or core value) of mutual respect, CCB began accompanying indigenous peoples' processes in the context of the Regional Integration of South America. Regional integration was devised as a process by which two or more nation-states agree to co-operate and work closely together to achieve peace, stability, well being and care for Nature. Through this work the organisation became involved with el “Buen Vivir” or Good Living, a concept whose values were fully shared by CCB. It was then that the office of Bolivia was set up.

In the next few years CCB continued to work in Bolivia and South America serving as facilitator and advocate, implementing a variety of projects that covered several issues including advocacy, food and agricultural transition, conflict transformation, and land and water management, working with a variety of actors such as indigenous leaders, NGO networks, farmers, cooking chefs, artists, immigrants, and other like-minded persons and organisations. At the time, in Europe, CCB also had sporadic activities that focused on the relationship between Latin America and Europe.

After a decade of work, CCB did a critical evaluation of its work, impact and effectiveness which concluded that the organization should undergo some deep structural and organizational changes in order to be able to face current and future challenges. As a result of this, CCB is working with an external Service Design Consultant on updating the DNA of the organization based on today’s relevant issues and the interest of the current CCB stakeholders.

OUR MOTIVATION

Rooted in indigenous worldviews, Buen Vivir or Good Living is our philosophy. Since its foundation, Cross Cultural Bridges investigates, practices and promotes Buen Vivir. This is a biocentric concept that advocates for a redefinition of the relationship between the economy, society and Nature.

Cross Cultural Bridges, CCB, envisions a world in which people in the Global North and the Global South work together to pursue a higher and more equitable personal and collective quality of life based on the philosophy of Buen Vivir (Good Living).

CCB supports, co-designs, facilitates and implements short and long term initiatives to create and enhance transitions towards a sustainable production, a fair consumption of commodities, and resilient low-carbon societies. By doing so, CCB reconciles the challenges of fighting climate change with the pursuit of Buen Vivir, equality and social cohesion.

DESIGN OF OUR SERVICES

We have two services that comprise all our actions and as a part of our creative process. We identify the following design principles:

- 1) Take into consideration a) the different perspectives of all stakeholders within the ecosystem and b) mutual dependency (social, ecological) as a starting point for transformation processes.
- 2) Enhance protagonism and empowerment of groups with important -often underexposed- potentialities, specifically artists, youth, migrants, indigenous people, small-scale producers and third age people.
- 3) The local end users act as co-designer: empower the capacity of the stakeholders in the areas of leadership, social innovation and problem solving.
- 4) Focus on small scale contributions with a pilot character that catalyze and contribute to ongoing and new transition processes.
- 5) Act multilevel, interconnecting mini, meso and macro spheres.
- 6) Transfer initiatives and wisdom from the global South to the global North.
- 7) All organizational activities and practices serve as a collective and interactive learning environment.

Service 1: Direct Food Chains

We are specialized in fair traded sustainable cocoa and its importance in agro-forestry systems, especially when it comes from buffer zones that protect tropical rainforests, particularly in the Andes-Amazon region of South America.

We participate in food movements in Europe and Latin America to improve direct food chains by increasing its interconnectedness, transparency and traceability.

By working closely with Nature and chain actors we build a resilient and fair future together.

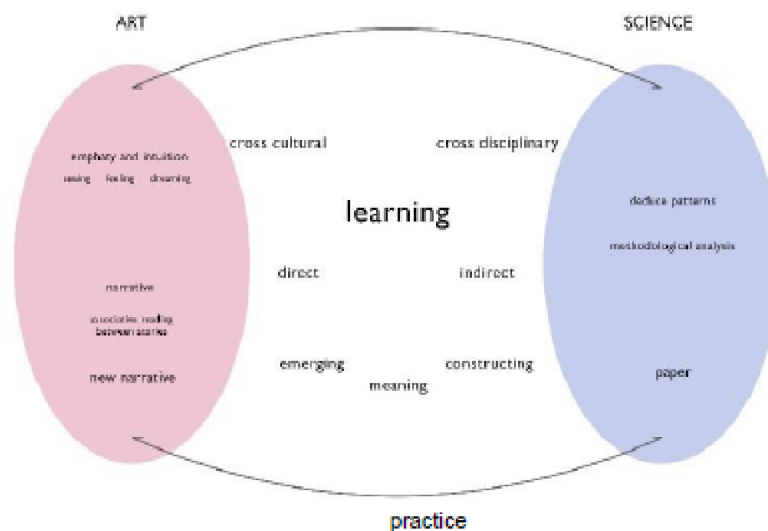


Service 2: Cross Cultural Learning

We are specialized in fair traded sustainable cocoa and its importance in agro-forestry systems, especially when it comes from buffer zones that protect tropical rainforests, particularly in the Andes-Amazon region of South America.

We participate in food movements in Europe and Latin America to improve direct food chains by increasing its interconnectedness, transparency and traceability.

By working closely with Nature and chain actors we build a resilient and fair future together.



Based on these two services, in 2021 CCB developed concrete applications such as the fair play game (on moral economy), Natuurlokaal and the Mobile Agora.

CONTACT US



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